

JUL 07, 2015

EXACT LEARNING SOLUTIONS SPONSORS THE DEVLEARN INTERNATIONAL EXHIBITION

The digital learning content management business solution provider, eXact learning solutions, is one of this year's sponsors of DevLearn 2015, the e-learning industry's largest international exhibition. The event takes place in Las Vegas from September 30 to October 2.

In addition to demonstrating its leading edge learning content management system (LCMS) at DevLearn – in booth number 411 – eXact learning solutions is sponsoring the charging station area at the exhibition and is the official sponsor of the DevLearn mobile app.

According to Valerio Torda, eXact learning solutions' Managing Director, "Sponsoring DevLearn this year is one of several indications that eXact learning solutions is mounting a major campaign to expand its presence in the US market, providing a high-tech valid alternative to US-based LCMS competitors. Other initiatives include a series of Road Shows around the US, to allow more learning and development professionals to experience the user-friendly power and potential of the eXact learning LCMS and its related suite of products and services."

"In particular, at DevLearn, eXact learning solutions will be unveiling a fundamentally redesigned mobile app for all main portable devices and platforms, including iOS, Android and Windows," said Federico Dondero, eXact learning solutions' Sales and Marketing Manager. "eXact learning Mobile is a solution for standards-based, single-source content management, delivery and tracking for organizations that aim to improve their key business processes and their human resource capital."

As Europe's leader in the LCMS sector, the eXact learning LCMS – an LCMS that allows for rapid content development through collaboration between subject matter experts (SMEs) and courseware designers, regardless of their location or specialization – has a number of high profile customers. In Britain alone these include Kaplan Publishing, Intuition, Tribal Group, Health Education England and Axelos, a joint venture, set up by the UK Government and Capita.

About eXact learning solutions

eXact learning solutions is a leading, business solution provider in the field of Digital Learning Content Management. Its content lifecycle care solutions include modular and interoperable tools enabling, supporting and optimizing specific processes within a Digital Learning Content ecosystem: collaborative content creation; structured and workflow-based content management, and multiple output delivery of content in any desired format, channel, device and language, with any look & feel.

The eXact learning Suite comprises a fully-fledged, enterprise-wide Learning Content Management System (eXact learning LCMS), a professional template-based authoring environment, comprising an advanced, local client application and a 100% web-based tool (eXact learning Packager and Online Editor) as well as an app to manage, deliver and track learning content through iOS and Android-based mobile devices (eXact learning Mobile).

The eXact learning solutions' end-to-end provisioning is completed by a full set of high level professional services including consulting, training and technical support in the field of Digital Learning Content Management.

About LATTANZIO Group

LATTANZIO Group is a leading management consultancy based in Italy which generates over 50% of its turnover from international activities. The Group's range of expertise aims at growing the performance of businesses and public administration organizations. The founder and CEO of the company, Ezio Lattanzio, is the President of the Italian Federation of Consulting, Communication, Research and Web publishing (Confindustria Intellect), the Chairman of the European Federation of Management Consultancies Associations (FEACO) and a member of the Main Board of the European Learning Industry Group (ELIG).