LEARNING TECHNOLOGIES SEES EXACT LEARNING SOLUTIONS’ STATE-OF-THE-ART STAND

Italy-based eXact learning solutions has announced its intention to bring a radical and innovative approach to the online learning technologies industry in 2016.

To illustrate this resolve, the digital learning content management business solutions producer is unveiling an eye-catching, avant garde stand design at this year’s Learning Technologies exhibition. The event, which also includes a conference, is being held in London’s Olympia on 3rd and 4th February 2016, and regularly attracts some 7,500 visitors from around the world.

According to eXact learning solutions’ Managing Director, Valerio Torda, its stand – D6 – at this year’s exhibition demonstrates the company’s innovative, creative spirit and its zeal to revolutionize the industry it serves.

He added, “There are significant signs that the online learning technologies industry is undergoing major change. L&D professionals are increasingly taking on the role of curators rather than custodians of learning, for example.

“To dedicated followers of L&D fashion, resources – not courses – are ‘in’ and prescription in what and how to learn is ‘out’. Convenience in accessing learning – as, when and how you prefer – is encouraged, while the costs of learning are kept keen, and change is acknowledged as a constant.

“In addition, gone are the days of L&D professionals tried to deliver training more efficiently to a wider audience. The key aim now is to find ways in which organizations can be empowered to improve the experience of their people,” he commented, adding “and this is precisely what our clients are using the eXact learning content management system (LCMS) to do.”

In particular, Telefónica UK, a global company which is known in the UK via the O2 brand, will be explaining how it is using the eXact learning LCMS to create a content ecosystem which is speeding-up learning materials production, cutting costs, and improving content quality – thus improving their learners’ experience.

Telefónica UK’s Asi DeGani and Richard Brook will be explaining this at a seminar, entitled ‘Beyond rapid authoring’. The seminar takes place on 4th February, in Theatre 1 on the floor of the exhibition, from 12.30 to 13.00.

“We hope that everyone will attend the Telefónica UK seminar,” said Valerio, “but, even if they don’t, a visit to our stand at the show will leave them in no doubt about eXact learning solutions’ radical, creative and particularly innovative approach to meeting the needs of today’s L&D professionals – and the organizations for which they work.”

About Telefónica

Telefónica, a company which is present in 21 countries and generated consolidated revenues of 50,377m euros in 2014, entered the United Kingdom after buying O2 in January 2006. Since then, O2 is the commercial brand of Telefónica UK Limited and is a leading digital communications company with the highest customer satisfaction for any mobile provider according to Ofcom. With over 24m customers, O2 runs 2G, 3G and 4G networks across the UK.
as well as operating O2 Wifi and owning half of Tesco Mobile. O2 has over 450 retail stores and sponsors The O2, O2 Academy venues and the England rugby team.

About eXact learning solutions

eXact learning solutions is a leading business solution provider in the field of Digital Learning Content Management. Its content lifecycle care solutions include modular and interoperable tools enabling, supporting and optimizing specific processes within a Digital Learning Content ecosystem: collaborative content creation, structured and workflow-based content management, and multiple output delivery of content in any desired format, channel, device and language, with any look & feel.

The eXact learning Suite comprises a fully-fledged, enterprise-wide Learning Content Management System (eXact learning LCMS), a professional template-based authoring environment, comprising an advanced, local client application and a 100% web-based tool (eXact learning Packager and Online Editor) as well as an app to manage, deliver and track learning content through iOS and Android-based mobile devices (eXact learning Mobile). The eXact learning solutions’ end-to-end provisioning is completed by a set of high level professional services including consulting, training and technical support in the field of Digital Learning Content Management.

eXact learning solutions is a sister company of LATTANZIO Group, a holding company based in Italy which integrates knowledge-intensive business services blending management consulting, IT services, training and e-learning, market research and communication.