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BADGING AND TRANSITIONING FROM E-READING TO E-EVERYTHING – A LOOK INTO THE FUTURE OF E-LEARNING

Bryan Eldridge, Senior Business Consultant with the global learning company, eXact learning solutions, is speaking at EDULEARN16, in Spain, in July.

Looking critically into the future of e-learning, the titles of Bryan's two sessions are: 'E-learning 2.0: is your organization ready to transition from e-Reading to e-Everything?' and 'lessons learned for creating an organizational digital badging strategy'.

Bryan advocates that organizations develop a Model of Instruction (MOI) – the conceptual representation, via templates and activities, of an instructional strategy intended to effectively support a given learning outcome or competency within a specific context across both formal and informal contexts.

"An MOI approach provides a systematic strategy to ensure that the organizations' overarching learning and training goals are integrated regardless of the components," said Bryan. "It helps the organization to move from an 'e-Reading' to an 'e-Everything' model – and provides a framework for incorporating and supporting both formal and informal activities."

Bryan's second presentation focuses on the importance of badges within e-learning paths and processes.

EDULEARN, the eighth annual International Conference on Education and New Learning Technologies, is being held in Barcelona, Spain, from 4th to 6th July. Those unable to be present at EDULEARN to hear Bryan's radical and forward-looking views on the future of online learning, can obtain a precis of his views by contacting eXact learning solutions.

EDULEARN is one of the largest international education conferences for lecturers, researchers, technologists and professionals from the educational sector. After eight years, it has become a reference event where more than 700 experts from 80 countries gather to present their projects and share their knowledge on teaching and learning methodologies, as well as educational innovations.

About eXact learning solutions

eXact learning solutions is a leading business solution provider in the field of Digital Learning Content Management. Its content lifecycle care solutions include modular and interoperable tools enabling, supporting and optimizing specific processes within a Digital Learning Content ecosystem: collaborative content creation; structured and workflow-based content management, and multiple output delivery of content in any desired format, channel, device and language, with any look & feel.

The eXact learning Suite comprises a fully-fledged, enterprise-wide Learning Content Management System (eXact learning LCMS), a professional template-based authoring environment, comprising an advanced, local client

application and a 100% web-based tool (eXact learning Packager and Online Editor) as well as an app to manage, deliver and track learning content through iOS and Android-based mobile devices (eXact learning Mobile). The eXact learning solutions' end-to-end provisioning is completed by a set of high level professional services including consulting, training and technical support in the field of Digital Learning Content Management.

eXact learning solutions is a sister company of LATTANZIO Group, a holding company based in Italy which integrates knowledge-intensive business services blending management consulting, IT services, training and e-learning, market research and communication.